Project Title: Car Resale value Prediction Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID45350

They don’t need to spend money on predicting price.

Whether the predicted value would be worth it or not

Person who have a dream of buying cars but in a low-budget.

Person who have a family with more than 3 members.

Updating the datasets according to the current data.



This is because in the previous days the customer should directly approach to know about used cars.

Customer expects all the necessary details on one go, directly on their application.

They don’t prefer to get every details manually.

The consumer will be in a confusion as the given prediction is correct or not and will have trust issues.

They would also think about car condition.



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|  | **3. TRIGGERS TR**  Their neighbours or relatives buying budget friendly car.  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news. | **10. YOUR SOLUTION SL**    The consumer (or) the end user will be given the actual price as how much is it worth, and that value would be almost accurate so that the customer’s trust issue will be solved. | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE :**   Comparing various types of Cars  **OFFLINE :**  Doing a short research over the real worth of car outside. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  Hassle free price prediction helps consumer to get a quoted price in a time effective and an easy manner.  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design. |